MANUFACTURING EMAIL CONTENT

Revised with input from Greg Vigil, MSFT Manufacturing Team and Tom Rose, Nasuni VP Marketing

**Line of Business Target: Chief of Engineering, Manufacturing Team Lead, Project Leader**

Subject: New Microsoft file sharing solution eases large design file storage, transfer, and collaboration

Hey Jim, I just got back from our Digital Transformation Academy in Las Vegas. While there I learned about one of our top strategic partner solutions – Nasuni – powered by our Azure cloud that’s taking design file sharing to the next level for our manufacturing customers. We’re already seeing companies like Jabil and Siemens using it to:

* Get infinite file server capacity for design files and PLM apps (no more out of space issues)
* Reduce large file transfer times across global locations to minutes
* Give every user in every location access to the same design files
* Allow multi-site collaboration on files without version conflict
* Recover any previous version of any file without having to bother IT

Does this sound like something that could help you accelerate time-to-market and drive your top-line?

I’ve cc’ed my Nasuni counterpart and included a solution brief with more info. Let us know if you want to learn more.

We’ll follow up with a call, but please feel free to reach out to me in the interim with any questions.

**Job Title Target: VP of IT, Director of Storage and Servers, IT Director**

Subject: New Azure solution for scalable NAS simplifies large design file sharing and share/volume management

Hey Jim, I just got back from our Digital Transformation Academy in Las Vegas. While there I learned about one of our top strategic partner solutions – Nasuni – powered by Azure that’s taking design file storage, cross-site file sharing, and data protection to the next level for our manufacturing customers. We’re already seeing companies like Jabil and Siemens using it to:

* Replace EMC and NetApp NAS in the datacenter and consolidate Windows file servers in remote offices.
* Get infinite file server capacity and reduce large file transfer times to minutes
* Allow multi-site collaboration on files without version conflict
* Eliminate the need for file backup and improve RPOs/RTOs.
* Reduce costs by 60% compared to traditional NAS, backup, DR, MPLS, and WAN acceleration.

Does this sound like something that could help you and your team drive value back to the business?

I’ve cc’ed my Nasuni counterpart and included a solution brief with more info. Let us know if you want to learn more.

We’ll follow up with a call, but please feel free to reach out to me in the interim with any questions.