RETAIL EMAIL CONTENT

**Line of Business Target: Creative Director, CMO, VP Branding, Project Lead, Design Lead**

Subject: New Microsoft file sharing solution eases creative content storage, transfer, and collaboration

Hey Jim, I just got back from our Digital Transformation Academy in Las Vegas. While there I learned about one of our top strategic partner solutions – Nasuni – powered by our Azure cloud that’s taking Mac and Windows file sharing to the next level for our retail and consumer goods customers. We’re already seeing companies like Under Armour, Adidas, William-Sonoma, Ulta Beauty, and New Era using it to:

* Get infinite file server capacity for Adobe Creative Cloud and Office files (no more out of space issues)
* Reduce large file transfer times between locations to minutes
* Scale file sharing and access across distributed creative teams anywhere in the world
* Allow multi-site collaboration on files without version conflict
* Recover any previous version of any file without having to bother IT

Does this sound like something that could help you unleash the power of your creative teams and accelerate time-to-market?

I’ve cc’d my Nasuni counterpart and included a solution brief with more info. Let us know if you want to learn more.

We’ll follow up with a call, but please feel free to reach out to me in the interim with any questions.

**Job Title Target: VP of IT, Director of Storage and Servers, IT Director**

Subject: New Azure solution for scalable NAS simplifies design file sharing and share/volume management

Hey Jim, I just got back from our Digital Transformation Academy in Las Vegas. While there I learned about one of our top strategic partner solutions – Nasuni – powered by Azure that’s taking design file storage, cross-site file sharing, and data protection to the next level for our retail and consumer goods’ customers. We’re already seeing companies like Under Armour, Adidas, Williams-Sonoma, Ulta Beauty, and New Era using it to:

* Replace EMC and NetApp NAS in the datacenter and consolidate Mac and Windows file servers in remote offices.
* Get unlimited file server capacity and reduce large file transfer times to minutes
* Allow multi-site collaboration on files without version conflict
* Eliminate the need for file backup and improve RPOs/RTOs.
* Reduce costs by 60% compared to traditional NAS, backup, DR, MPLS, and WAN acceleration.

Does this sound like something that could help you and your IT team drive value back to the business?

I’ve cc’d my Nasuni counterpart and included a solution brief with more info. Let us know if you want to learn more.

We’ll follow up with a call, but please feel free to reach out to me in the interim with any questions.